

### Youth Empowerment Program Update

Initiative of IYEN was begun in July 2001, Indonesia was one of the first nations to volunteer to be a "lead" country in the UN Secretary-General's Youth Employment Network (YEN), created within the framework of the Millennium Declaration where Head of States and Governments resolved to develop and implement strategies that give young people a real chance to find decent and productive work. IYEN coordinating team is under the leadership of National Development Planning Agency/Bappenas and the IYEN action plan will be in line with National Medium Term Development Planning 2010-2014. IYEN vision is working to realize a vision: a real chance for all youth to find decent and productive employment. While, IYEN missions are: IYEN strives to engage, educate and motivate actors to provide improved employment opportunities for youth.

IBL with its Youth Empowerment of EquipYouth program have been brought the collaboration on multi-sector partnership to enhance the speed to reduce the numbers of unemployment youth in Indonesia.

Equip Youth program has been achieving very well, doubled number of beneficiaries compared to original target. The program will finish in mid-December, and anticipating Phase 2 to commence in February 2015. CAT Foundation in collaboration with International Youth Foundation (IYF) and IBL, is looking at same areas in West Java and new areas in Batam.

Muda Terampil program commenced with a seed funding from Accenture targeting 210 youths in West Java, as part of a total target of 750 youths. This program is inviting companies to participate in a collective action on youth empowerment. IBL recruited a new manager, Noor Intan and a new officer, Dian Novianti.

YES Program re-commenced with funding from JP Morgan (USA) brought in by IYF. IBL recruited a new manager, Safrin Heruwanto and a new officer, Melissa Laik.

### Souvenirs from Manila's visit: a mechanism and cooperation to strengthen business integrity in ASEAN



a moment after Memorandum of Understanding (MoU) signing

ASEAN CSR Network working group meeting, together with like-minded organizations from Philippines, Singapore, Malaysia, Thailand and Vietnam, to discuss a collective action among ASEAN business communities to strengthen business integrity. All parties (except Thailand), witnessed by Mrs. Yanti Triwadiantini as Chair of ACN, signed a Memorandum of Understanding (MoU) which stated all parties commit to jointly and separately contribute towards eradicating corruption in our respective countries and at the ASEAN regional level through, but not limited to, the following commitments: 1) to promote and implement anti-corruption and integrity initiatives that enable businesses to operate more responsibly and ethically; 2) to cooperate with one another in the areas of sharing information, best practices, and technical resources; and 3) to work together towards developing a common strategy and framework for action against corruption in ASEAN for the private sector.

IBL and the Integrity Initiative Inc. signed a MoU that mentions in principle both parties agree to collaborate on creating a standard of business integrity and the Integrity Initiative provide assistance to IBL on this collaboration. Moreover, IBL Executive Director delivered a speech in her capacity as Chair of CAN, enhancing IBL profile in International arena. These good souvenirs enrich IBL Business Ethics Program and benefiting our stakeholders in Indonesia that want to strengthen their commitment on ethical business practices.

### CSR & Multi-sectors Partnership: a multi-sectors discussion forum by Konsil LSM in Sulawesi Tenggara

On 25 September 2014, IBL has been invited by Konsil LSM ([www.konsilism.or.id](http://www.konsilism.or.id)) chapter Sulawesi Tenggara as one of speakers on their workshop on Multi-sectors partnership for sustainable development. As appointed by IBL Executive Director, Mohamad Fahmi – IBL Business Ethics Program Manager - has shared understanding about Corporate Social Responsibility (CSR), using ISO 26000 as a basic reference, and about Partnership principles on building multi-sectors partnership for sustainable development.

This forum was targeting to provide an understanding that CSR is about the sustainability of corporation, emphasizing that the bottom lines of private sector not only on profit but also on social and environment. On practicing CSR, private sector is encouraged to build partnership with other stakeholders based on three principles: (1) Equity, (2) Transparency, and (3) Mutual Benefit. The NGOs or CSOs should build their organization accountability and propose mutual-benefit programs to private sector. The government role is to provide regulation that enables multi-sectors partnership based on those principles to be practiced. Without those principles, the partnership will not survive or sustain and there will be no good impact for all stakeholders.

### Open Dialogue with Private Sectors Discussed on Information System of Disaster Risk Reduction (DRR)

IBL with support from BPPT-Neonet and National Platform (Planas) of PRB (Pengurangan Resiko Bencana or Disaster Risk Reduction) had conducted an open dialogue by bringing Professor Stefano Tsukamoto from Osaka University. He introduced and presented the mobile application called "CARED" which can be downloaded for all types of platforms: android, blackberry and IOS. "CARED" is an integrated mobile platform that collects and shares information on disaster risks issues from and for all users who are already registered. Other topics or issues presented by Planas PRB such as Business Risks Management for companies, knowledge management on disaster management and also updates on Planas PRB activities in Disaster issue. IBL is part of Planas PRB member and IBL has been actively involving in the Planas PRB activities as well as with other institutions/organizations by attending the invitations on the workshop-related disaster risks reduction issues.

### Responsible Waste Management

Yayasan Unilever Indonesia (YUI) has been developing communities active role in Responsible Waste Management through Bank Sampah system. In order to develop its communities, YUI in coordination with Indonesia Business Links and Sukses Bersama Action Coach have been providing training on "Pengembangan Kapasitas Bank Sampah" to 24 participants in Jakarta.

### Focused Group Discussion (FGD) on Digital Literacy

Digital Literacy is initiated by Intel Corporation Indonesia, with support from ASEAN Foundation who hosted the event, the FGD on Digital Literacy was conducted on 16 September 2014. IBL as usual was facilitating the FGD with its agenda on "partnership development on digital literacy" which was attended by Intel Corporation Indonesia, Dupont Indonesia, World Vision, Bank BTPN and certainly, Asean Foundation. The discussion was aim to map the programmatic activities related to digital literacy from respective companies and CSOs on what they have been implementing. In the next FGD, the agenda will discuss on the follow up activities such as developing a beta version of database/information from stakeholders on their current program activities related to digital literacy, and principal commitment from relevant stakeholders (companies, CSOs and government) on collective action in implementing digital literacy initiative through partnership development mechanism. The next FGD on digital literacy will be expected to be commenced sometimes in November 2014.

### CSR Wisdom on Radio SmartFM 95.9

During September 2014 CSR Wisdom talked about Envirocoal, Social Cohesion, Human Right, and Local Economic Empowerment. Many thanks to Adaro Energy which has sponsored CSR Wisdom. In Oktober 2014, CSR Wisdom will discuss about Youth Empowerment Program.



Training on "Pengembangan Kapasitas Bank Sampah" to 24 Participants in Jakarta



Workshop Information System on Disaster Risk Reduction (DRR)

### NEXT EVENT

#### CEO Breakfast on Youth Empowerment (date: tentative at the third week of November 2014)

IBL will hold the CEO breakfast meeting to promote the collective action on Youth empowerment and share the result of EquipYouth program phase I.

#### CEO Breakfast on Business Ethics (date: tentative at the third week of November 2014)

IBL will hold the CEO breakfast meeting as a preliminary event prior to the Business Roundtable on Business Ethics (BRT) in December 3<sup>rd</sup> 2014 which is aimed to promote the BRT.

#### Business Roundtable on Business Ethics (date: 3 December 2014)

To answer the challenges and public's demand on business ethics practices by private sector, IBL will create a forum of private sector to discuss the solutions, to strengthen the on-going initiatives on Business Ethics, and to encourage many corporation to conduct business ethically to the highest standard.

The 1<sup>st</sup> Indonesia Business Roundtable on Business Ethics has a specific theme, about Private Sector Initiative on Strengthening Business Integrity. The objectives of this event are: (1) to map on-going initiatives by private sector on business integrity; (2) to discuss solutions on problems faced by private sector related to anti-corruption issues such as (a) Procurement, (b) License & Permit, and (c) Tax & Customs; and (3) to promote best practices on business ethics.

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